



Dodo zu Knyphausen-Aufseß
Head of Center of Knowledge Interchange CKI
Professor of Strategic Leadership and Global Management
Fakultät VII, Technische Universität Berlin
Strasse des 17. Juni 135, 10623 Berlin

Semester Project in cooperation with Siemens Building Technologies / Fire Safety and Siemens Management Consulting (SMC)

Short project description:

Together with Siemens Management Consulting (SMC) you are working on innovative solutions in the field of Safety Emergency Management to support Siemens Building Technologies / Fire Safety with its most important objective: "Protecting lives every day". As one of your main tasks you are exploring new business opportunities along the fire safety value chain. While working on a topic of high practical relevance this semester project gives you the chance to learn more about consulting tools and methodologies, e.g., project management and problem-solving techniques. In a team of students with different academic backgrounds you are also experiencing interdisciplinary team work. You are first developing and presenting a proposal for project acquisition. Based on further information and interview partners provided by Fire Safety and supported by SMC you are then working on a concrete strategy that will be presented in steering committee meetings to representatives of Fire Safety, SMC and Prof. zu Knyphausen-Aufseß. The best group, nominated after the final presentation, will be invited to the Fire Safety Visitor's Center in Zug / Switzerland.

Key data:

- Kickoff meeting: October 16, 2009
- Final presentation: January 29, 2010
- Detailed project timeline: www.cki.tu-berlin.de
- 4 SWS / 6 ETCS
- Limited number of participants – application required
- Target group: students in business administration, industrial engineering or engineering with focus on "Strategic Leadership and Global Management" and others if crediting is possible
- Language in the meetings will be German, documents and slides for presentation are in English

About SMC:

Siemens Management Consulting is the internal top-management consulting service of Siemens. As a profit center, we are in direct competition with the leading external top-strategy consulting firms. Organizationally, we have reported directly to the chairman of the Siemens board since we were established in 1996. SMC forms a pool of top-management talent. Following a successful career as a Consultant, senior management positions in the Siemens Group are open to our Consultants.

About Building Technologies / Fire Safety:

Building Technologies works in close partnership with customers in the areas of Building Automation, Fire Safety, Security, and Electrical Installation to help protect people and make buildings and public spaces safer, more comfortable, more secure and more energy-efficient throughout their life cycle.

Fire Safety is globally active system developer with a complete portfolio for all fire safety requirements and integral solutions throughout the life cycle as well as for all applications.

To apply for this semester project please send a short motivation letter and your resume (including A-levels and university grades)

by September 21, 2009 to:

Dipl.-Ing. Tim Franke

Phone: 030/314 28751

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Internet: www.cki.tu-berlin.de

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Getting insights into management consulting
and support Siemens Building Technologies
to meet the business challenges in 2020

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